

Austin Now Has a New Option for Ridesharing

Austin Now Has a New Option for Ridesharing - Boston's Fasten Expands Operations to Texas' Capital Today

BOSTON and AUSTIN, Texas (June 1, 2016) – [Fasten](#), the ridesharing service that puts the driver first, today is open for business in Austin, Texas. Starting this morning, riders in Austin can request a ride via the Fasten app, available in both the Android Play and Apple AppStore.

Fasten enters Austin (the country's 11th largest city) following the departures of the two largest national ridesharing providers, both of which were unwilling to comply with City regulations. Fasten has since received approval to operate as a Transportation Network Company (TNC) Operating Authority from the City of Austin.

In preparation for this launch, Fasten hosted a two-day driver onboarding event, and to date it has recruited and registered thousands of drivers to join its network. Fasten differentiates itself by charging drivers a flat fee of \$0.99 per ride, while other TNCs may take 20-30 percent of each fare. In addition, Fasten continues to welcome new drivers, and those who sign up using the code ATX do not have to pay the per-ride fee for a month.

For riders, pricing is more predictable as Fasten does not use surge pricing. Instead, riders can opt for faster service by choosing "boost" to accelerate the arrival of a ride.

"Fasten's launch not only rectifies an inconvenient gap in transportation options in Austin, but gives drivers an extremely fair way to make extra money while allowing the company to illustrate the scale of its operations," said Kirill Evdakov, co-founder and CEO, Fasten. "We are looking forward to becoming the riders' and drivers' choice in Austin by focusing on what really matters: a reliable product and transparent business model, where riders pay less and drivers make more at the same time."

The Fasten driver signup process is simple and an application can be accessed online at <http://fasten.com/d>.

Fasten began operating in Boston in late 2015 and has seen ridership increase 300 percent in the past two months as drivers and riders are choosing Fasten First.

About Fasten

Fasten is the Boston-based ridesharing service that puts drivers first and charges riders less. Available in Boston and Austin, it improves ridesharing by putting fairness and transparency before profits. Learn more at <http://fasten.com>.

Media Contact:

Ed Harrison

ed@fasten.com