Fasten Teams Up With Tasty Burger for Free Food, Discounted Rides

Boston's favorite burger and fastest-growing ride-sharing service team up for free food, discounted rides

This Summer, What's Better Than a Free Ride and a Free Burger? Nothing!

BOSTON (June 23, 2016) – Who says there's no such thing as a free lunch (or dinner or snack) – and a free ride to get there? Well, Tasty Burger and Fasten certainly don't!

A beloved neighborhood burger joint with homegrown Boston roots, Tasty Burger, is teaming up with one of the City's fastest-growing, most-highly regarded companies: Fasten, the ridesharing service that puts drivers first and charges riders less. Together, they are making this mouthwatering dream a reality.

Starting today, riders simply use the code TASTY before hailing a drive with Fasten—giving them \$20 off their first ride and a free burger from Tasty Burger.

New riders can download the Fasten app to their smart device from <u>Apple's App Store</u> or the <u>Google Play Store</u>. (No app is necessary to order, consume or enjoy a delicious burger from Tasty Burger.)

Fasten differentiates itself from other ridesharing services by treating its drivers as customers, not commodities. It is the only service that charges drivers a flat fee—a reasonable \$0.99 per ride—rather than a 20-30 percent commission per ride.

"As we approach Independence Day, I have to ask: is there anything more American than the freedom to save money on a great ride to get a free burger? I think not," said Kirill Edvakov, CEO and co-founder of Fasten. "Just as Tasty Burger is proud to offer fresh, local food at an affordable price, Fasten is proud to give its drivers a fair deal and riders an outstanding, affordable customer experience. Together, we're creating a comfortable, delicious, free opportunity that says 'Summer is Here.'"

For a full list of rules and regulations, please visit the <u>Fasten blog</u>. The offer is valid at any Bostonarea Tasty location except the Fenway location or inside Fenway Park.

About Fasten

Fasten is the Boston-based ridesharing service that puts drivers first and charges riders less. Available in Boston and Austin, Texas, it improves ridesharing by putting fairness and transparency before profits. Learn more at http://fasten.com.

About Tasty Burger

With six locations on the East Coast from Boston to Washington, D.C., Tasty Burger is a modern American fast food burger joint. Outstanding fresh ingredients are cooked to order in an incredibly fun, laid back atmosphere that has made 'Tasty' an instant classic. The burgers are made with all-natural hormone & antibiotic-free beef, alongside shakes, rings, fries, beer and wine; and surrounded by local artists' work, free pool and foosball, and a digital jukebox with great music.

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