

Free Rides for Blood Donors to Help Harvey Victims

Fasten Offers Free Rides for Blood Donors in Effort to Help Harvey Victims

AUSTIN, Tx. (August 30, 2017) Fasten today announced that it will offer free rides in Austin this Friday, September 1, for those willing to donate blood locally in the wake of Hurricane Harvey. The free rides will be valid for anyone in Austin traveling to and from the blood drive taking place at Capital Factory downtown, as well as three other locations of the Austin-based We Are Blood, formerly the Blood Center of Central Texas, which is the sole supplier of blood for medical facilities in the 10-county region.

We Are Blood generally needs at least 200 donors per day to meet local needs, but the organization is working to surpass their usual need so they can send any and all additional resources to blood banks and medical facilities impacted by Hurricane Harvey.

“We really wanted to help out where there was great need. We Are Blood is not only helping patients and evacuees in Austin, they’re also sending supplies to Houston where their centers are unable to operate due to the flooding,” said Kirill Evdakov, co-founder and CEO of Fasten. “We encourage anyone who has not signed up already to please get out and help on Friday. We’ll make sure you get to a donation site and back—for free.”

Fasten will be offering free rides (up to 30 minutes) to and from the following locations this Friday, September 1st. There is no promotional

code necessary - and after 30 minutes, regular rates will apply. Riders will need to enter the exact addresses listed below as their pick-up and drop-off locations to ensure location accuracy:

- **Capital Factory - 9am-4pm**

701 Brazos St
1st Floor Coworking Space
Austin, TX 78701

- **Austin South - 8am-5pm**

3100 W. Slaughter Lane
Austin, TX 78748

- **Austin North - 8am-5pm**

4300 N. Lamar Blvd
Austin, TX 78756

- **Round Rock - 8am-5pm**

2132 N. Mays, Suite 900
Round Rock, TX 78664

“The need for blood is expected to spike as a result of Hurricane Harvey. As Austin steps up to help those affected, we want to make sure that transportation isn't a barrier for folks who want to give when it's most needed,” said Joe Deshotel, Fasten’s regional director of business development in Austin. “Donating blood is quick, easy, and this Friday we’ll give you a free ride to do it. You could save a life.”

While most appointments are currently booked, walk-ins are always accepted. Visit <http://www.weareblood.org>, or call 512-206-1266 for more information on blood donation.

This week Fasten also provided free rides to and from the Community Survivor Donation Drive held by Austin Disaster Relief Network to raise monetary and in-kind donations for thousands of people impacted by the hurricane.

About Fasten

Based in Boston, Fasten is a ride-hailing company dedicated to operating a profitable business that offers drivers fair pay, and that meets consumers' needs for timely, efficient and affordable transportation. The company offers services in Boston, Mass. and Austin, Tex. with plans to expand to additional markets in 2017. More information is available via the web at www.fasten.com.

Media Contact

Nate Kommers

Scoville PR for Fasten

206-625-0075 x1

nate.kommers@scovillepr.com