

# Fasten Thanks Austin with First Ever FastenFest

## Fasten Says Thank You Austin with First Ever FastenFest: All-day party with live music, entertainment, food & drink

*Free food, music, drinks and \$3,000,000 in riding credits for attendees*

**AUSTIN, Texas, (June 08, 2017)** To celebrate the 1st anniversary of its launch in Austin, its 3 millionth ride in the city, a new mobile app and the support of its drivers and riders, Fasten is throwing a party.

Taking place June 17 at Fair Market from 11 am – 1 am, the first ever FastenFest is an all-day event that will include free food, drink, games and entertainment from some of the region's hottest bands. Fasten is raffling off up to \$3 million in ride credits, and everyone who walks through the door will win some amount of credit. The event is free for Fasten riders and drivers.

“FastenFest is our way of thanking the thousands of drivers and the hundreds of thousands of Fasten members in Austin for their support and loyalty at a time when the city has become a nationwide spectacle in the ride-hailing scene,” said Kirill Evdadov, Fasten’s CEO and co-founder. “We are stunned by the support from locals and wanted to give something back to the people that make Fasten successful: the riders and the drivers. Uber and Lyft gave millions to lobbyists, we're giving millions to our riders.”

Kicking off 11:00 am, June 17th at Fair Market on 5th Street, FastenFest will feature a full program of entertainment and more for all Fasten riders and drivers that show their Fasten app at the door. Beginning with a free brunch and drinks, the day's entertainment will include shows from some of Austin's best local talent, as well as nationally recognized performers, including: Mama K and the Shades, Darrin Bradbury, The Nightowls, Those Poor Serfs, The Roomsounds, El Rancho, Trouble in the Streets, and Quiet Company.

Following a short presentation at 9:30 PM by the Fasten team to celebrate Fasten riders and drivers as well as unveil the new Fasten mobile app, the crowd will be treated to shows by the Beach Fossils and Justin Martin.

During FastenFest the company will recognize the more than 3,000,000 Fasten rides taken in Austin over the past year by giving away up to \$3,000,000 in ride credits to those that come to event.

FastenFest is more than just music, there will also be at least three food trucks, a video game truck, Fasten swag and ride credits, lawn games and the unveiling of a new version of the Fasten app.

Learn more about FastenFest at <https://fasten.com/fastenfest>

## **About Fasten**

Based in Boston, Fasten is a ride hailing company dedicated to operating a profitable business that offers drivers fair pay, and that meets consumers' needs for timely, efficient and affordable transportation. The company offers services in Boston, Mass. and Austin, Tex. with plans to

expand to additional markets in 2017. More information is available via the web at [www.fasten.com](http://www.fasten.com).

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